

Privacy Statement World of Education

Prowise UK Limited (hereinafter: 'Prowise') offers the digital learning tool World of Education which enables adaptive learning (hereinafter: 'WoE'). At Prowise, we feel it is very important to protect the privacy of our subscribers and users.

In this privacy statement we intend to explain which types of personal data are processed by Prowise and for what purposes. The various commitments undertaken by Prowise to protect and secure personal data can also be found here.

1. Which types of personal data are being processed and why?

When you subscribe to WoE and when you use WoE, the following personal data will be processed.

Contact details and payment details

In order to acquire or subscribe to WoE, you are requested to provide contact details (such as your name, address, place of residence, email address) and payment details (such as a bank account number). We need those details in order to carry out the agreement, offer customer support and notify you of any changes to our subscriptions or products.

Login details

Login details, such as a user name and password, are used to protect WoE and the personal data incorporated in them. Users must choose their own password, which should be difficult to guess and sufficient in length (preferably 12 characters or longer). In addition, other data can be used for the purpose of identification, authentication and authorisation of entitled users.

User data

The data provided when using WoE are processed in order to save settings, calculate learning achievements and improve WoE and their alignment with (the level of) the user, with the aim of enabling adaptive learning. If students use WoE from within the school environment, data regarding the school and the class may also be processed.

Anonymous data for academic research purposes

User data can be used and made available to (external) researchers in fully anonymised form (in other words, the data cannot be traced to individuals) in order to be used in academic research related to education and optimal learning methods.

Data on user computer systems

Visitor IP addresses are being collected in order to process user statistics and prevent misuse (for instance by overloading the network, gaining unauthorised access or attempting to do so). In addition, certain data on user computer systems (such as the type of operating system and web browser) can be identified to ensure a quick solution to any technical problems.

The aforementioned personal data will only be used for its stated purposes and to ensure compliance with any applicable legal requirement.

2. What are cookies and why are they being used?

Cookies are small pieces of data sent from a website and stored on the user's device such as a PC, tablet or smartphone, by the user's web browser while the user is browsing.

Cookies and comparable technologies can be used to enable website functionalities of WoE Prowise offers. This includes storing preferences or login status, so that users do not need to enter this information manually time and again. Furthermore, cookies and comparable technologies can be used to analyse the general use of, and improve, the websites and WoE.

3. Will personal data be provided to third parties?

Prowise will not make any personal data processed during the use of WoE available to third parties, unless:

- this is necessary for carrying out the order;
- the subscriber grants written permission; or
- Prowise is under a legal requirement to provide the data.

Prowise uses professional suppliers to guarantee optimal quality, availability and security of WoE. Prowise has entered into contractual arrangements with all of its suppliers who process personal data, so as to guarantee that the data will not be processed for any other purposes than specified in this privacy statement and that it will be protected against loss and unlawful processing.

4. How is personal data being protected?

Prowise and all its suppliers take appropriate security measures to protect personal data against loss and unlawful processing. These measures include the following:

- WoE is protected using encryption technology (SSL/TLS) for secure data exchange.
- Daily backups are made to prevent data loss.
- An authorisation policy is in place to ensure that employees only have access to personal data in so far as this is necessary for the purposes of their work.

5. Can I view and change my personal data?

As a subscriber or user of WoE you can always access and consult data administration and find out what personal data are processed by Prowise. Here you can correct any inaccuracies as well. Demo users may retrieve and, if necessary, correct this information by sending an email to Prowise.

6. Updates to this privacy statement

This privacy statement may be updated periodically. Any changes will be published on the website.

7. Contact details

If you have any further questions or comments about this privacy statement, please contact us via:

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